

GREATER BOSTON PSYCHIATRIC SERVICES PRIVACY POLICY

Most Recent Update: 9/25/2024

This Privacy Policy explains how **Greater Boston Psychiatric Services** collects, uses, and discloses personal information of its clients, prospective clients, and visitors to its website at www.greaterbostonpsych.com.

INFORMATION COLLECTED DIRECTLY FROM YOU

We may collect personal information directly from you for Examples are through a web form, during an online or in-person registration, while making an appointment, while setting up a billing account with us, when you contact us for client support, or any other time you have contact with our offices or website. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

INFORMATION COLLECTED FROM YOUR DEVICE

Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to collect certain information from your device, including, for example [your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. You may disable cookies in your web browser; however, some parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>.

Our email campaigns may also use tracking technologies such as web beacons, pixels, and similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

USE OF PERSONAL INFORMATION

We use information collected directly from you to provide our services, client service and support, and relevant information. We may also use this information to market additional services to you, including by email and text message, subject to your consent. We use information collected automatically from your device to provide our website to you, optimize our website, and assist with our advertising and marketing efforts.

DISCLOSURE OF PERSONAL INFORMATION

We may use third-party service providers to assist us with providing and marketing our services to you, and we may share your information with such third parties for these limited purposes.

- We use RingCentral for our email marketing and text message communications. For more information about how we may use your information with RingCentral and the information

collected through our email campaigns, see RingCentral's Privacy Notice, which is available at <https://www.ringcentral.com/legal/last-update-july-29-2024/privacy-notice.html>.

- We use Google Analytics to help us understand how visitors interact with our website. Google Analytics uses and processes your information in accordance with its privacy policy, which is available at <https://policies.google.com/privacy>.
- We use Stripe as our payment processor. Stripe uses and processes your payment information in accordance with its privacy policy, which is available at <https://stripe.com/privacy>.

We may also share your personal information if necessary to comply with applicable laws and regulations and respond to a subpoena, search warrant, or other lawful request for information we receive. You can view documentation about applicable legal exceptions here: <https://www.mass.gov/guide-to-evidence/article-v-privileges-and-disqualifications#section-503-psychotherapist-patient-privilege>.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click the Unsubscribe link at the bottom of any marketing email. Essential emails regarding your appointments, provider, or billing account may still be sent.

If you wish to stop receiving text messages from us, reply STOP to any text message sent from us.

YOUR PRIVACY RIGHTS

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at info@greaterbostonpsych.com.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at info@greaterbostonpsych.com.